



FOR IMMEDIATE RELEASE

## **Charlotte's largest and hottest yoga studio expanding to Fort Mill!**

CHARLOTTE, N.C., April 13, 2017 -- Y2 Yoga, Charlotte's largest and hottest yoga studio, announced this week that it's opening a second location in Fort Mill. The studio is set to open in September 2017 in Fort Mill's new Kingsley Town Center.

Y2 Yoga Fort Mill will offer over 50 classes per week in Y2's signature style of hot power yoga. The studio will also feature child watch, a retail boutique, spa-like amenities and locker rooms, workshops and teacher trainings.

Y2 Yoga offers all-levels, all-ages classes in a friendly, safe and inclusive environment. The company mission is to "teach yoga to as many people as possible" with a corporate culture of "not taking ourselves too seriously." Y2 takes the traditional practice of yoga and presents it in a relaxed and approachable way with a focus on providing a fun and consistent experience every time students roll out their mats.

The move to open the new 3,500 square foot studio in Fort Mill is part of a long-term vision to expand Y2 Yoga beyond Charlotte.

"Our students regularly share with us that they've never experienced anything quite like Y2 Yoga and have difficulty finding something comparable when they travel or move away," says founder Tanner Bazemore. "We are thrilled to take the first step to bring our unique flow to a larger audience and Fort Mill is the perfect place to start."

Conveniently located just off of Interstate I-77 at Exit 85, Kingsley Town Center is a new mixed-use development that will feature everything from office space to apartments to restaurants to hotels and more. Y2 Yoga joins a growing list of tenants including Starbucks, Panera, Orangetheory Fitness, Clean Juice, Brixx, Carolina Ale House, Barre 3 and more.

Get updates on Y2 Yoga Fort Mill on [Facebook](#), [Instagram](#) and [Twitter](#).

### **About Y2 Yoga**

Life is complicated. Yoga is simple. Y2 Yoga ([www.y2yoga.com](http://www.y2yoga.com)) exists as an escape from the everyday. We create an encouraging, supportive, challenging environment designed to ignite radical physical and mental transformation one breath at a time.

Offering over 100 classes every week, Y2 is Charlotte's home for hot power yoga. Tanner Bazemore is the founder of Y2 Yoga and the creator of the signature style of hot power yoga that is taught by all Y2 teachers. A 15-year veteran of the fitness industry, he opened the doors of Y2 Yoga in September 2009 in a 2,300 square foot studio tucked into the back of Cotswold Village in the heart of Charlotte.

Three years of exponential growth led Bazemore to embark on a plan to expand Y2 Yoga with the intention of providing students, teachers and the community the best yoga experience possible in a totally unprecedented concept combining yoga, a restaurant and a spa all under one roof. After a two-year renovation project, Y2 Yoga moved into a 12,000 square foot space located right next door to the original studio in February 2015. The new Y2 Yoga is also home to Namastay Kitchen & Hangout and the Savasana Spa and Oasis.

**Media Contact:**

Jen Eddins

Marketing Director

Y2 Yoga | Namastay Kitchen | Savasana Spa & Oasis

704-577-5730

[jen@y2yoga.com](mailto:jen@y2yoga.com)

###